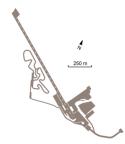


## BURJ RAFAL HOTEL KEMPINSKI AUTOMOTIVE EVENTS

Luxury in the heart of the new commercial and business district of Riyadh, on the King Fahad highway running from the airport into the city centre. The hotel is just 27 km away from King Khaled International Airport (KKIA). Burj Rafal Hotel Kempinski is a lavish fivestar property inviting guests to experience a unique taste of luxury, flavored prominently with Arabic hospitality combined with European elegance.



#### **DIRAB MOTOR PARK**

Dirab motorpark is located at Dirab area on a primary asphalt road links the new and old Makkah highways. The drifting circuit of the motorpark is 5000 m2 (1.2 ac) with the staging area of 2000 m2 (0.5 ac). The Dirab golf court and Saudi red crescent medical unit are in close vicinity.

www.dirabpark.com.sa

# 250 m

**REEM INTERNATIONAL CIRCUIT** 

Ar Reem racetrack is a motorsport venue in Riyadh, located in the west of the city on Hejaz road Exit 11. This track is on a sandy patch in a desert.

It was originally named after Khubayb Al Reem dunes, the natural habitat of a rare type of deer called AI Reem. The lenght of the racktrack is 3.8 Km (2.4 mi) consisting of 12 turns.

www.circuit-booking.com/en/circuits/saudi-arabia



#### LOCATION



24.792351, 46.632487 4647 King Fahad Road Unit 1, Sahafa, 13315-2174 Riyadh, KSA

**Riyadh International Airport** RUH - 27 km (16.8 mi)

Al Ahsa International Airport HOF – 318 km (197.6 mi)

Dammam International Airport DMM - 398 km (247.3 mi)

#### **HOTEL FACTS**

- 349 rooms & suites
- 20 distinct event spaces
- 4,600 sq m of event area

#### CAR DISPLAY OPTIONS

- 5 at main entrance
- 20 at ballroom entrance
- 3 in the ballroom foyer

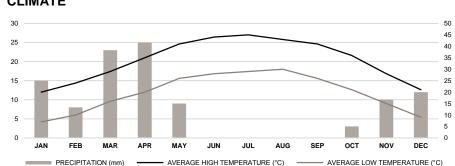
#### **AUTOMOTIVE FACILITIES**

- 700 indoor parking spaces
- 24 hour on-site security
- Secured and covered garage
- 6 Gas stations within 2 km Car wash facilities within 1 km



HOTELIERS SINCE 1897

### CLIMATE



#### CONTACT

Sales & Marketing · T +966 011 5117777 meetings.burjrafal@kempinski.com · kempinski.com/burjrafal

#### DRIVE ROUTE: KING FAHAD HIGHWAY

Discover the diversity of the Central Riyadh, driving through the King Abdullah Financial District at the Kingdom's wealthiest roadway

 Enter the King Fahad Road from the hotel to witness the newly constructed King Abdullah Financial District, the hub of financial services in the near future that is just 13 km (8 mi) away from the hotel consisting of headquarters of most of the multinational companies in the Kingdom.

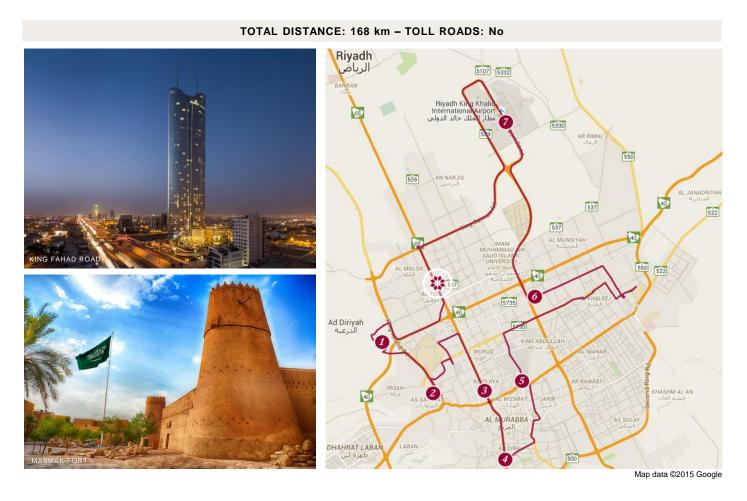
Al Buajiri district is a gateway to historic Diriyah. The Bujairi quarter of Diriyah sits about 19 km (12 mi) northwest of central Riyadh. Beisdes the history and beautiful architecture, the city is home to numerous festivals.

- Drive through King Khaled Road and witness the diplomatic area with most of the embassies in the Kingdom.
- Passing by the first university of Riyadh 'King Saud University' built in 1957 will take you back to the King Fahad Road where you can enjoy the famous malls of the city including Sahara Mall, Al Faisaliah Mall, Kingdom Tower, Riyadh Gallery and many more.

 Continuation on the same road will lead you to the Salam Park and Masmak fort following the Riyadh courts and AlHekm Palace on Al Madinah Al Munawwarah Road.

Enter Al Kharj Road from the left, while moving straight you will find King Abdullah Park and Riyadh Zoo.

- 5. Riyadh Air Base is on the same roadway following Prince Sultan University and Metro station (under construction).
- 6. King Abdullah road will direct you to the King Fahd Interntional Stadium following the Granada Mall, one of the biggest mall in the city.
- 7. On the way back to the hotel, the last place is the King Khalid International Airport that is just 27 km (16.8 mi) away from the hotel and this is the best route for a test drive.



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